

Business Organizations Promoting Corporate Social Responsibility

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• Business for Social Responsibility (BSR)

BSR is a membership organization for companies of all sizes and sectors. BSR's mission is to be the leading global resource providing members with innovative products and services that help companies be commercially successful in ways that demonstrate respect for ethical values, people, communities and the environment.

- Centre for Innovation in Corporate Responsibility (CSER)
 CSER's mission is to lead and assist businesses in redefining and realizing responsible international business practice. It aims to work in partnership with businesses working in or with developing countries to enhance business performance through sound corporate citizenship and responsible international business practices focused on sustainable human development.
- Global Futures Foundation
 Global Futures works with major corporations, governments, and advocacy groups to resolve conflict and create opportunity.
- International Chamber of Commerce (ICC)

ICC promotes international trade, investment and the market economy system worldwide; makes rules that govern the conduct of business across borders; provides essential services, foremost among them the ICC International Court of Arbitration.

- Management Institute for Environment and Business (MEB)
 MEB was founded in 1990 to help companies improve environmental quality through business success. MEB seeks to demonstrate and communicate to the business community the opportunities of sustainable development by educating current and future business leaders. MEB works with business schools to integrate environmental issues into the core curricula, and provides direct industry outreach and training.
- <u>SustainAbility Ltd</u> SustainAbility is an award-winning strategic management consultancy and think-tank. Founded in

1987, they are the longest established international consultancy dedicated to promoting the business case for sustainable development. Their mission is to help create a more sustainable world by encouraging the evolution and widespread adoption of thinking and practices which are socially responsible, environmentally sound, and economically viable - satisfying the 'triple-bottom line of sustainable development'.

• World Business Council for Sustainable Development (WBCSD)

WBCSD is a coalition of 125 international companies united by a shared commitment to the environment and to the principles of economic growth and sustainable development.

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